

**PUNE DISTRICT EDUCATION ASSOCIATION'S
SETH GOVIND RAGHUNATH SABLE COLLEGE OF PHARMACY, SASWAD**

Activity Report

Title of Event: “Entrepreneurship and Innovation as a Career Opportunity”

Date and Day: 27/11/2025, Thursday

Time: 11.00 a.m.


Venue: Seminar Hall

The College has organized a Guest Lecture on the topic **“Entrepreneurship and Innovation as a Career Opportunity”**. The session was delivered by Dr. Ganesh Nigade, who shared valuable insights and real-world experiences related to entrepreneurship and innovation in the pharmaceutical field. The lecture aimed to motivate students to think beyond conventional career paths and explore entrepreneurial opportunities in pharmacy.

The objective of the guest lecture was to create awareness among students about entrepreneurship as a viable and rewarding career option. The session aimed to introduce the concept of innovation in pharmacy education and its importance in today's competitive pharmaceutical industry. It was conducted to encourage students to develop creativity, problem-solving skills, and a business-oriented mind set. The lecture also aimed to inspire students to identify opportunities, understand challenges, and build confidence to pursue self-employment and start-ups in the pharmacy sector.

He delivered an engaging and informative session on entrepreneurship and innovation. He explained the meaning of entrepreneurship and how innovation plays a key role in building successful ventures. He discussed various career opportunities available in the pharmaceutical field, including start-ups, research-based industries, formulation development, regulatory services, and consultancy. He emphasized how pharmacy students can utilize their knowledge and skills to develop novel ideas, products, and services.

He also highlighted the importance of innovation in improving healthcare outcomes and creating employment opportunities. He guided students on how to recognize business ideas, evaluate market needs, and convert innovative concepts into practical solutions. He encouraged students to take initiative, accept challenges, and continuously learn to become successful entrepreneurs. The event was coordinated by Mrs.P.O.Pataskar under the guidance of Principal R.S.Chavan.



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