IIC 8.0 Calendar Activities for Academic Year 2025-26

Semester -1 (September 2025 – February 2026)

Quarter 1 (1st September - 30th November)

Thrust Area: Inspiration, Motivation, and Ideation

S. No	Activity Name / Description	Level*	Mode	Key Outputs / Measurable Parameters	KPIs (with Quantified Metrics)	Weightage in Q1 (25%)
1	Awareness Workshop: "Entrepreneurship & Innovation" as Career Opportunities	1 or 2	Offline/ Online	No. of participants; No. of ideas submitted	≥60% students sensitized; ≥20 ideas/session; ≥25% new participants;	0.03
2	My Story/ Motivational Expert Sessions by Successful innovators & Entrepreneurs	1 or 2	Offline/ Online	Attendance; Engagement	≥80% feedback rating; ≥5 sessions/quarter	0.04
3	Boot camp on Problem Solving/Ideation	2 or 3	Offline/ Online	No. of solutions proposed; Diversity of fields	≥10 multi-disciplinary teams formed	0.05
4	Workshop on AI and I4.0 Tools for Innovators and Entrepreneurs	1 or 2	Offline/ Online	Attendance; Engagement	≥80% feedback rating; ≥5 sessions/quarter	0.04
5	IPR Basics for Innovators & Entrepreneurs	1 or 2	Offline/ Online	No. of attendees; No. registering for IP clinics	≥30% express IP interest	0.04
6	Session on Achieving Problem –Solution Fit	1 or 2	Offline/ Online	No. of solutions proposed; Diversity of fields	≥10 multi-disciplinary teams formed	0.04
7	Inter/Intra Institutional Hackathon/ Idea Challenge	3 or 4	Offline/ Hybrid	No. of entries; No. shortlisted; Rewards given	≥50 entries; ≥10 ideas to next phase; Ideas deposited /updated in YUKTI Innovation Repository	0.05
8	Demo Day/ Idea Showcase	3 or 4	Offline/ Hybrid	No. of showcases; Mentorships linked	≥20 PoCs demonstrated; ≥15 ideas mentored by experts	0.05

Quarter 2 (1st December 2025 - 28th February 2026)

Thrust Area: Validation and Concept Development

S. No	Activity Name / Description	Level	Mode	Key Outputs / Measurable Parameters	KPIs (with Quantified Metrics)	Weightage in Q2 (25%)
1	Workshop on Design Thinking, Critical Thinking & Innovation Design	2 or 3	Offline/ Online	No. of ideas validated with design thinking / TRL 1-4; Teams shortlisted	≥10 ideas validated, ≥5 advanced for prototyping, Deposited /updated in YUKTI Innovation Repository	0.05
2	Innovation & Entrepreneurship Outreach Program in Schools	1 or 2	Offline	No. of outreach programs; Frequency of Engagements	≥100 external students reached; ≥2 programs	0.04
3	AI & Innovation Sprints: Rapid Prototyping for Digital Transformation	1 or 2	Offline/ Hybrid	No. of AI/digital prototypes; Sprint events organized	≥5 prototypes developed; ≥3 sprint events Deposited /updated in YUKTI Innovation Repository	0.04
4	Expert Talk on Technology Readiness Level (TRL), MRL,IRL, IP Commercialization, Tech-Transfer	1 or 2	Offline/ Online	Event attendance; Post-session plans for tech transfer	≥80% positive feedback; ≥1 tech transfer plan per quarter	0.04
5	Workshop: Effective Sales and Marketing Strategies for Start-ups	1 or 2	Offline/ Online	No. of teams with marketing strategies/BMC	≥10 canvases completed	0.04
6	Field/Exposure Visit to Preincubation Units (e.g., AICTE Idea Lab, Fab Lab, MSME clusters)	2 or 3	Offline	No. of visits; Linkages established	≥2 exposure visits; ≥1 partnership formed	0.05
7	Organize Inter/Intra-Institution Innovation Competition/Hackathon & Reward Best Innovations (YUKTI repository)	3 or 4	Offline/ Hybrid	No. of entries; Winning concepts uploaded to YUKTI	≥25 entries; ≥5 solutions deposited in YUKTI Innovation Repository	0.05
8	Innovation Showcase: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes	3 or 4	Offline/ Hybrid	No. of projects showcased; Mentorship linkages	≥10 Prototypes showcases; ≥6 teams connected to mentors, & Deposited /updated in YUKTI Innovation Repository	0.05

Semester II (March 2026 – August 2026)

Quarter 3 (1st March - 31st May)

Thrust Area: Prototype, Design, Business Model Development

S. No	Activity Name / Description	Level	Mode	Key Outputs / Measurable Parameters	KPIs (with Quantified Metrics)	Weightage in Q3 (25%)
1	Workshop on Product-Market fit; Prototype/ Process Design and MVP Development	2 or 3	Offline/ Online	No. of functional prototypes developed/tested	≥5 functional prototypes, Deposited /updated in YUKTI Innovation Repository	0.04
2	Session/Workshop on Business Model Canvas (BMC) & Business Model Fit	2 or 3	Offline/ Online	No. of BMC canvassed and presented	≥7 business models presented, Deposited /updated in YUKTI Innovation Repository	0.04
3	AI-Powered Solution Expo: Demo Days for AI/I4.0 Prototypes	1 or 2	Offline/ Online	No. of AI solutions/expos organized; Teams showcasing	≥5 AI solutions demonstrated, Deposited /updated in YUKTI Innovation Repository	0.04
4	Field/Exposure Visit to Incubation Units/Patent Facilitation/Tech Transfer Centres	1 or 2	Offline	No. of visits; Linkages with incubators/IP facilitation	1+ new linkage	0.04
5	Session on Start-up Legal & Ethical Steps	1 or 2	Offline/ Online	Student attendance; Teams with legal/ethical orientation	≥80% scoring in knowledge postsession	0.02
6	Workshop on Raising Capital and Finance Management for Start-ups	1 or 2	Offline/ Online	No. of teams with basic fundraising plans	≥5 teams draft fundraising plans	0.02
7	Workshop: Protecting IPR and IP Management for Start-ups	1 or 2	Offline/ Online	No. of IP applications filed	≥3 IP applications per quarter	0.02
8	Organize Inter/Intra Institutional B-Plan Competition, Reward Best Innovations	3 or 4	Offline/ Hybrid	No. of entries; Awards for best innovations	≥15 entries; 2 best teams awarded	0.05
9	Mentoring Event: Demo Day/Poster Presentation of Business Plans & Mentor Linkages	3 or 4	Offline/ Hybrid	No. of teams mentored; Quality of presentations	≥5 teams mentored; successful pitch practice	0.05

Quarter 4 (1st June 2026 - 31st August 2026)

Thrust Area: Start-up Ecosystem & Scale Up

S. No	Activity Name / Description	Level	Mode	Key Outputs / Measurable Parameters	KPIs (with Quantified Metrics)	Weightage in Q4 (25%)
1	Session: Innovation/ Prototype Validation & "Value Proposition Fit & Business fit"	2 or 3	Offline/ Online	Teams ready for startup launch or investor pitches	≥3 teams prepared for pitch, Deposited /updated in YUKTI Innovation Repository	0.04
2	Workshop: Using AI for Fundraising & Investor Pitch Preparation	1 or 2	Offline/ Online	Investor decks/pitches created; AI adoption in fundraising	≥2 investor decks ready; ≥1 AI tool demonstrated	0.02
3	Session on Accelerators/ Incubation Opportunities	1 or 2	Offline/ Online	Start-ups linked with incubation/ acceleration facilities	≥2 start-ups linkages made	0.02
4	Organize "Lean Start-up & MVP" Boot Camp / Mentoring	1 or 2	Offline/ Online	No. of MVPs developed; Teams progressing towards market	≥3 MVPs built	0.04
5	Session on Angel Investment/VC Funding Opportunities	1 or 2	Offline/ Online	Funding opportunities explored; Investor intros	≥2 introductions made	0.04
6	Panel Discussions with Regional/National Startup Ecosystem Enablers	1 or 2	Offline/ Online	Linkages with ecosystem players	≥2 key ecosystem partnerships	0.02
7	Innovation & Entrepreneurship Outreach Program in Schools/ Community	1 or 2	Offline/ Hybrid	Outreach programs; Demographic reach	≥2 programs in new communities	0.02
8	Organize Inter/Intra Institutional Start-up Competition & Reward Best Start-ups	3 or 4	Offline/ Hybrid	No. of start-up entries; Rewards/recognition	≥10 teams; 2 awarded	0.05
9	Mentoring: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Mentors/Experts	3 or 4	Offline/ Hybrid	No. of start-ups mentored; Quality of presentations	≥3 start-ups matched with mentors	0.05

Key Framework Highlights & Recommendations

Each quarter's activities are assigned suggested weights so the cumulative annual score is 0−1, enabling benchmarking and continuous improvement.

- Levels of Activities, ensure mix of online, offline, hybrid to maximize accessibility and impact.

  ◦ Level 1: Talks, Mentoring, Short Exposure (2−4 hrs)

  ◦ Level 2: Workshops, Seminars, Discussions (5−8 hrs)

  ◦ Level 3: Competitions, Bootcamps, Expos (9−18 hrs)

  ◦ Level 4: Challenges, Tech Fests, Extended Hackathons (>18 hrs)

- Quantified KPIs for each activity to ensure measurable progress

- Ensure cross-linkages (eg. winners from Q1 hackathons get mentoring/demo day slots in Q2/Q3).

- Integrate industry, alumni/entrepreneurs, and ecosystem enablers into all stages.

- IIC Calendar Activity contributes 40% of total Activity Score (total activity score contributes 80% of total star rating).

- Each quarter is having maximum 0.25 weightage for IIC Calendar. Weights by level for example: Level 1/2 = 1 point (offline), 0.75 (online); Level 3/4 = 1.67 (offline), 1.25 (online) to reward depth/engagement.

Quarter	Minimum Activities	Max. Weight per Quarter
Q1	≥5	0.25
Q2	≥5	0.25
Q3	≥5	0.25
Q4	≥5	0.25
Total	≥20	1.0

For each activity, outputs and KPIs must be documented in the IIC portal and reviewed quarterly by HEI leadership for ongoing course correction and improvement.

**Any additional activity organized beyond the minimal activities, it will be converted into points and receives additional weightages under various incentive parameters for performance matrix, which counts for remaining 20% score towards total star rating calculation.*

Weightage of different activities

Level Description

Level	Event types	Duration
Level 1	• Expert Talk • Mentoring Session • Exposure Visit	2 to 4 contact hours Less than half a day
Level 2	• Seminar • Workshop • Conference • Exposure Visit • Panel Discussion • Roundtable Discussion • Networking Event	5 to 8 contact hours One Full day
Level 3	• Boot Camp • Workshop • Exhibition/ Startup Showcase • Demo Day • Competition • Hackathons • Conference	9 to 18 contact hours More than one day
Level 4	• Challenge • Tech/E- Fest • Hackathon • Competition • Workshop • Boot Camp • Exhibition/ Startup Showcase	Greater than 18 contact hours More than 2 days

IIC 8.0- Important Day Celebration Activities for Academic Year 2025-26

S. No	Date	Activity Title	Month	Quarter
1	15th October	Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary)	October	Q1
2	9th November	National Entrepreneurship Day	November	
3	11th November	National Education Day	November	
4	2nd December	National Pollution Control Day	December	Q2
5	14th December	National Energy Conservation Day (India)	December	
6	12th January	National Youth Day	January	
7	16th January	National Startup Day	January	
8	28th February	National Science Day	February	
9	8th March	International Women's Day	March	Q3
10	21st April	World Creativity and Innovation Day	April	
11	26th April	World Intellectual Property Day	April	
12	11th May	National Technology Day	May	
13	5th June	World Environment Day	June	Q4
14	29th July	6th Anniversary of National Education Policy (NEP) 2020	July	
15	15th August	Independence Day- Celebrating Aazadi Ka Amritkal	August	
16	21st August	World Entrepreneurs Day	August	

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